

ER 61-119/a

17 JAN 1961

✓
Mr. Ralph B. Powell, General Manager
Springfield, Missouri Chamber of Commerce
P. O. Box 1036 South Side Station
Springfield, Missouri

Dear Mr. Powell:

Thank you very much for your letter of 3 January inviting me to speak at the Annual Banquet of the Springfield Chamber of Commerce sometime in April.

I sincerely regret that I will be unable to accept your kind invitation even though you were good enough to leave the choice of a date in April to me. In view of my present position, it is necessary for me to restrict my speaking engagements to the various government service schools, except on a rare occasion when I make an outside talk. Unfortunately, I cannot make an additional commitment at this time.

Your thoughtfulness in asking me to be with you on this occasion is indeed appreciated and I would like to take this opportunity to wish you every success in your banquet.

With kindest regards,

Sincerely,

SIGNED

Allen W. Dulles
Director

O/DCI bak(13 Jan. 61)

Distribution"

Orig. - Addressee

1 - DCI

1 - Col. Grogan

1 - AAB

4 - ER w/basic & encls.

(EXECUTIVE SECRETARY FILE Invitation)

Springfield, Missouri Chamber of Commerce

"QUEEN CITY OF THE OZARKS"

P. O. Box 1036 South Side Station
TELEPHONE UN 2-556

January 3, 1961

61-119

Mr. Allen Dulles
Central Intelligence Agency
2430 E. Street, N. W.
Washington, D. C.

Dear Mr. Dulles:

We called your office this morning to invite you to be the principal speaker at the Springfield, Missouri Chamber of Commerce Annual banquet to be held in April 1961.

As you were unable to come to the telephone, we talked with Mr. [REDACTED]. He requested a letter of invitation be mailed. He also stated he would bring our request to your attention.

The date of the meeting will be the date best suited for your appearance during the month of April. Our preference would be one of the four Monday evenings, however, we are very flexible and could schedule the meeting to best fit your itinerary.

Enclosed you will find our 1960 program which will present a good picture of the evening's activities. We are also attaching information about our fine City and surrounding area.

We would very much like to have you and Mrs. Dulles visit our City and await your favorable response at your earliest convenience.

Cordially yours,

Ralph D. Powell
RALPH D. POWELL
General Manager

RDP/cjb
Enclosures

SPRINGFIELD, MISSOURI CHAMBER OF COMMERCE

Annual Meeting & Banquet

WEDNESDAY, APRIL 13, 1960

... Program ...

THOMAS BAIRD
General Chairman

BILL CANTRELL
Master of Ceremonies

7:00 p.m. INVOCATION

REVEREND THOMAS ZIMMERMAN
Gospel Publishing House

DINNER

ENTERTAINMENT

THE PITCHHIKERS
International Champions, S.P.E.B.S.Q.S.A.

8:20 p.m. AWARDS & PRESENTATIONS

E. A. MARTIN, JR.

8:35 p.m. ADDRESS

J. C. LOFTIS
President, Kraft Foods, Inc.

About Our Speaker...



J. CLYDE LOFTIS
President, Kraft Foods, Inc.

member of the National Dairy

Products Corporation shortly thereafter.

He is a director of the M. K. & T. Railroad, and a member of the board of governors of the Menninger Foundation, Topeka, Kansas.

Like most leaders in Kraft Foods, Clyde Loftis, president of Kraft since December 13, 1956, began humbly and worked through a series of promotions into a position of top management.

Loftis started work in Tampa, Florida, on September 26, 1926, as a salesman for a wholesale grocery house that handled Kraft products. Shortly afterward, Kraft started its own distribution branch in Tampa, and Loftis was named manager.

Later he received a series of promotions within the company's Southeastern Division sales department, which moved him up to sales manager of the Atlanta branch, then to division sales manager, and on to assistant division manager.

In 1944, Loftis was made division manager for Kraft's Southwestern Division. He achieved such an outstanding record as division general manager that he was called to the company's international headquarters in Chicago in 1951 to serve as executive vice president.

Loftis became a member of Kraft's Board of Directors and the Operating Com-

This year we are proud to honor Kraft Foods, Inc. at our annual Chamber of Commerce Meeting.

Kraft's original operation started in 1939 with a processing and natural cutting plant. In October of 1954 the present plant began production. It is the largest plant of its kind in the United States to do collecting, processing and packaging of cheese.

Mr. J. C. Loftis was Executive Vice-President of Kraft when the decision was made to establish the new plant in Springfield.

Springfield is proud of Kraft and Kraft employees. We salute you!

In Springfield, THE place to buy or build is

Southern Hills

Natural rolling hills and valleys have been transformed into home sites of

distinction . . . Architectural control . . . City water, natural gas . . . John J. Pershing

School . . . Winding streets, all hard surfaced with curbs.

JOHN Q. HAMMONS

Developers

LEE McLEAN, JR.

1525 S. Glenstone — Dial TU 1-7701 or TU 1-4040 1846 E. Sunshine — Dial TU 1-4411

CIA-RDP80B01676R004100020083-6

Visitors
and
Newcomers
Guide

KEYS
to
Springfield

Merry

**DECEMBER
1960**

CIA-RDP80B01676R004100020083-6

One of the

Most Precious Gifts

you can give your family for Christmas

IS A HOME

that will assure their future security.

It Is A Lasting Gift

and in most cases will increase in value as the years go by.

If you are interested in buying a home, call

Perry Ragan, W. H. Wright,

Sam B. Hoefgen or C. L. Bossi

who will advise you on just how easy you can own a home.

The salesman will bring his listing book showing pictures of homes for sale and explain how they can be financed.

PHONE UN 6-7222

Home of "HAPPY HOMER"



1400 AND 1402 WEST SUNSHINE



You'll find this colorful sign and dozens like it in downtown Springfield! There are thousands of easy to find . . . easy to reach off street parking places . . . DOWNTOWN!

Park your car on any of the scores of parking lots — ride the free bus to the door of your favorite store!

It's easier to shop downtown . . . for stores . . . hundreds of them are concentrated in a single area! You find everything you want . . . in a wider choice . . . within a radius of a few blocks!

Visitor in Springfield?

To get downtown . . .

Turn South on Grant from North of town . . .

Turn West on St. Louis Street from Glenstone . . .

Turn north on Campbell or Jefferson from Sunshine

Turn East on College from West of Springfield!

THE

DOWNTOWN

MERCHANTS



Antiques	
Hoover's Antiques	15
Automobile Rental	
Hertz System	3
National Auto Rentals	3
Banks	
Union National Bank	18
Dining	
Aunt Martha's Pancake House	4
Colonial Dinner House	8
Colonial Hotel	7
Davidson's Cafeteria	5
Pizza House	4
Rock Village Lodge	7
Shady Inn	4
The Hickory Pit Bar-B-Q	5
Tony's Mayfair Cocktail Lounge	4
Dancing	
Tony's Mayfair Cocktail Lounge	4
Entertainment	
Art Museum	4
Fishing	17
Hunting	5
Sightseeing	3, 10, 11
Springfield Lakes	17
Industry	
Chamber of Commerce	16
Hiland Dairy	5

Lodging	
Colonial Hotel	7
Colonial Motor Lodge	8
Elmhurst Motel	8
Motel LaSalle	7
Mt. Vernon Motor Lodge	8

REAL ESTATE
FOR SALE
K.R. CAN-TRELL
REALTOR
TU 1-4333

- Industry
- Business
- Residential
- Farms • Loans
- Insurance

1461 S. Glenstone
Ph. TU 1-4333
(Map H-6)

K. R. CAN-TRELL, Realtor



Approved For Release 2002/05/07 : CIA-RDP80B01676R004100020083-6
KEYS To Springfield, Missouri

Oak Rest Court	7
Park-A-Nite Court	8
Rail Haven Motel	7
Restwell Motel	8
Rock Village Lodge	7
Maps	
City Map	10, 11
Street Guides	12, 13
Ozarks Trips	17
Radio	
KTTS Radio	9
KWTO Radio	9
Real Estate	
K. R. Can-Trell	18
C. O. Sperry and Co.	2
John Hunt and Co.	9
Residential Areas	
Eastwood Hills	13
Mardeana Hills	14
Southern Hills	Back cover
Westwood Acres	2
Retail Shopping	
Public Square & Downtown Area	19
Sporting Equipment	
Peer Hardware Co.	17
Television	
KTTS-TV	9
Tire Service	
Tire Town	18

Tire Trouble?
Call UN 2-1924
TIRE TOWN
A Division of Truxan-Parts, Inc.
(Map G-2)
Commercial at Glenstone
Springfield, Missouri

THE
UNION NATIONAL
BANK
OF SPRINGFIELD
The
Bank That Always Runs Strong
Member Federal Deposit Ins. Corp.

KEYS to Springfield

GUIDE TO SPRINGFIELD ACTIVITIES

Published Monthly • KEYS TO SPRINGFIELD CO. • Verlene Franson, Editor
2323 LUSTER BOULEVARD • SPRINGFIELD, MISSOURI • PHONE TU 1-7027
Advertising Representatives — BURKE & BROWN, Inc. — Phone TU 1-5566
Copyright, 1960 by Verlene R. Franson, Owner and Publisher
VOL. 4 NO. 3 Printed by Cain Printing Co. DECEMBER, 1960

Keys to Springfield is distributed throughout the city and selected points throughout the United States to acquaint visitors and new residents with practical information about Springfield and vicinity.



THIS MONTH'S COVER

Santa Claus seldom gets the chance to use his sleigh in the Ozarks.

Springfield weather records show that only on four Christmases since 1887 has there been a really white Christmas here . . . 1892, 1913, 1915, and 1918. There were four others with a small amount of snow, making eight times out of 73 years the Ozarks has had a white Christmas.

The most recent white Christmas was in 1935 and then it was more sleet than snow that covered the ground.

Springfield and the Ozarks enjoy a variety of weather with four definite seasons. Each with its own peculiar charm adds to the zest of Ozark life. With the changing seasons, we are seldom caught in prolonged sultry heat or

KEYS CONTENTS

Antiques	15
Art Museum	4
City Map	10, 11
Classified Index	18
Dining	4, 5
Facts About City	6, 16
Industry	9
Lodging	7
Residential Areas	2, 12, 14
Special Events	9
Sports	5, 9
Area Trips	17

numbing cold. Seldom do we have traffic-stopping snow. But on occasion Mother Nature does spread a white blanket as she did in the scene on this month's cover which was snapped by a Springfield Newspaper photographer last winter when the Springfield area recorded more than 31 inches of snow, nearly three times the normal amount.

The growing season this year was shorter than usual with only 172 days compared to 199 frost-free days in the normal season.

Rarely does a substantial amount of snow remain on the ground for more than two or three days. There are many delightful days for outdoor activities even in mid-winter here.

**NATIONAL**
Phone UN 2-5078
Current Models
Downtown, 219 N. Jefferson
(In Congress Garage, Map F-4)

**HERTZ**
Phone UN 4-7328
We rent all types
Cars and Trucks
807 E. Trafficway (Map G-4)
Municipal Airport Terminal Bldg. (Map J)



TONY'S MAYFAIR

Dancing Nightly
To Live Music

**COCKTAIL LOUNGE
AND RESTAURANT**

Lunches & Dinners Daily

"Springfield's
Finest and Newest"

DOWNTOWN, 413 ST. LOUIS
(Map F-4)

We Specialize in Good Food

• **STEAKS**

• **SPAGHETTI**

Open 10 A.M. - 1:30 A.M.
Closed Sundays

AIR CONDITIONED

Facilities for 25, Private Party Room

PHONE UN 6-9617



"Woman by a Large Window", an oil on canvas, is one of the paintings from the exhibition featured in the main gallery of the Art Museum this month.

"The Figure in Contemporary American Painting" will be on display Dec. 4-26 in the main gallery at the Springfield Art Museum.

The exhibition consists of paintings, with the exception of two large wood-cut prints. These are works "in which the human figure is the chief concern for the expression of ideas and the portrayal of an emotional state . . ." They show an awareness of the contributions of abstract art.

The one-man show, Dec. 4-28, will be by Bob Johnson, museum curator.

ART MUSEUM SCHEDULE

Monday thru Saturday, 9:00 a.m. to 5:00 p.m.

Tuesday, Wednesday and Thursday nights, 6:30 to 9:30. Sunday, open 1:00 to 5:00 p.m.

PIZZA HOUSE, INC.



FRESH PIZZA

Prepared in 12 Minutes

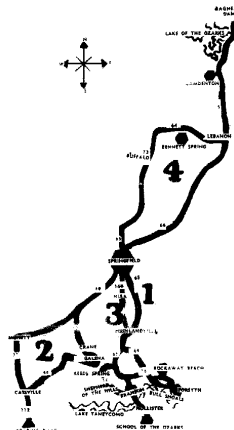
Watch for PIZZA Sign on S. Glenstone
4 p.m. to 1:30 a.m. Closed Monday
1349 D & E Glenstone (South)
Phone TU 1-4073

Aunt Martha's Pancake House

1700 East Cherokee
(Just North of the Plaza Bowl)
11 VARIETIES OF PANCAKES
Served All Hours

Steaks Open 6 a.m. Chicken Closed 8:30 p.m.
Closed Monday

TAKE A TRIP THROUGH THE OZARKS



Four sight-seeing trips out of Springfield take the visitor to the heart of the Missouri Ozarks.

Longest of the trips is to Bagnell Dam on the Lake of the Ozarks, which has a shore line larger than that of Lake Michigan. This trip will probably require a little more than half a day, but the other three can be covered in less time.

No. 1 (Tour of the Scenic Shepherd of the Hills country and Table Rock Dam)—Highway 65 south of Springfield, turn west at Reeds Spring junction on Hwy. 76 to Reeds Spring. South on Highway 13 to Hwy. 148. You will see signs pointing to Marvel Cave and Fairy Cave before passing through the Shepherd of the Hills Country, made famous by Harold Bell Wright's novel. Follow 148 until you see a sign pointing to Table Rock Dam. After viewing the dam, return to Highway 148 and follow it to Branson, resort city of Lake Taneycomo.

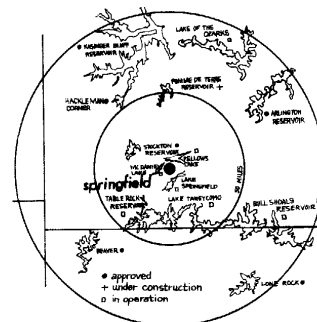
No. 2 (Roaring River State Park)—Take Hwy. 60 southwest of Springfield to Monett, south on Highway 37 to Cassville, Hwy. 112 south from Cassville leads to Roaring River State

Park, "Yosemite of the Ozarks", which includes a trout stream, bass lake, picnic and camping grounds and state fish hatchery in a rugged Ozarks setting. On the return trip, follow Hwy. 44 northeast from Cassville to Galena and then take Hwy. 13 north of Crane and to junction Hwy. 60, which leads back to Springfield.

No. 3 (Lake Taneycomo, Lake Bull Shoals and School of the Ozarks)—Hwy. 160 south through Nixa to Highlandville where you pickup Hwy. 65. Follow it south to Branson and cross Lake Taneycomo into Hollister and south to School of the Ozarks. Return to Branson, take Hwy. 160 to Forsyth, resort town, located between Taneycomo and the upper end of Bull Shoals. From Forsyth Hwy. 76, turning off on 76A to Rockaway Beach, the most elaborate of resort and recreation areas in this section of the Ozarks. Follow Hwy. 76 to 65 and return to Springfield.

No. 4 (Lake of the Ozarks, Bagnell Dam and Bennett Spring State Park) Hwy. 65 north to its junction with Hwy. 73 near Buffalo. Follow Hwy. 73 north to Hwy. 64, turn right to east of Lebanon, and then follow Hwy. 5 to Camden-ton, home of the famous J Bar H rodeo. Then take Hwy. 54 across an arm of the Lake

turn on 54 to Camden-ton and on Highway 5 to Lebanon, where you pick up Interstate 44 for the trip back to Springfield.



FISHING-HUNTING-OUTDOOR SPORTS EQUIPMENT

We can tell you where the fish are biting—the type of bait and equipment to use—direct you to the streams, lakes and boat docks—furnish you with regulations, permits, and types of equipment you'll need.

PEER HARDWARE CO.

317 So. Ave. (Map E-5) Ph. UN 2-9333

the Shady Inn

Corner Sunshine and Campbell
On U. S. 60, 160, 166

"Springfield's Finest
Steak House"

and

Cocktail Lounge



From a tid-bit and
cocktail to a full
course dinner—
You'll enjoy relax-
ing here.

Open Daily Except Sundays
10 A.M. to Midnight

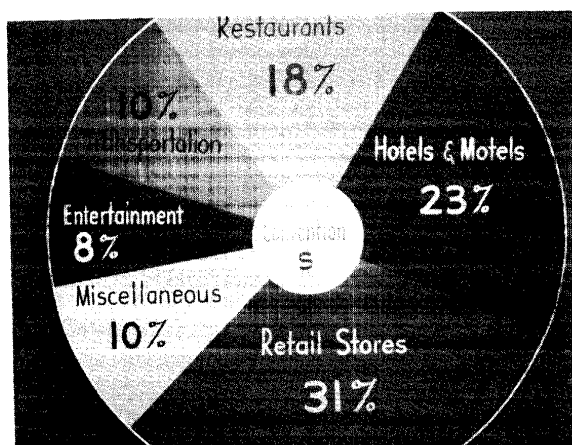
WHY NOT!

Invite Your Organization to Hold Its Next Convention in Springfield

The International Association of Convention Bureau's survey shows that the convention business is a significant industry, and that every person in a community benefits directly from them or indirectly.

Delegates spend money for food. They pay to be catered to and provided with comfort. They buy many things, and they need a whole range of services. Every one of these delegates requirements can be met by a business in our community, and the people in all these businesses will be the first to pocket the profits. But, they in turn will respond what they get from the convention. They will spend it for food, rent, hardware and other things the community can supply.

In 1960, 79 conventions and other events were held in Springfield, Thirty-five thousand delegates spent a total of \$4,000,000.00. How was the average dollar spent?



The Springfield Chamber of Commerce provides many services at no cost to you; such as helping to make necessary arrangements, registration, convention badges, planning meeting, etc.

We have a booklet on tips, facilities and a checklist for you and your Organization.

Springfield Chamber of Commerce

WALNUT at JEFFERSON

Food Specialties

Aunt Martha's Pancake House (Map 15). Open daily except Monday . . . Specializes in Pancakes, Steaks, Chicken.

Colonial Hotel (map F-4) Beautiful new Colonial Room open daily for breakfast, lunch and dinner.

Davidson's Cafeteria (map F-4). Open daily except Monday, for lunch and dinner. Fried chicken, salads, pecan pie are our specialties.

The Hickory Pit Bar-B-Q (map B-7). Southern Bar B Q meats prepared in open pit ovens . . . always delicious.

Pizza House (Map H-6). Pizza Specialty served daily except Monday. Fresh Pizza, not frozen.

Shady Inn (map E-7). Every Friday night is Lobster night; Wed. and Sat. nights, prime ribs of beef.

Tony's Mayfair Cocktail Lounge (map F-4). Specializing in spaghetti, steaks. Dance nightly, live music.



Photo here and page 13 by Mo. Resources

The archery season on deer started the first of October and winds up on Dec. 15.

Duck hunters have found the Ozarks lake country productive this year. The duck season runs through Dec. 20 and the goose season through Dec. 22, with possession and daily limits both five.

Quail season ends Dec. 15. Limits are six daily and six in possession for the areas south of the Missouri River.

A REQUIRED TRIP

The Adoration Scene atop Mount Branson (see Trip 3 to Branson, page 17) can be seen throughout the month. The figures, which range from 13 to 27 feet in height, are illuminated and

Chosen by more Springfieldians than any other brand of milk!



Dine for Less THE CAFETERIA WAY

Noon and Evening
11-2 5-8
Closed Mondays

Bring the Whole Family
Davidson's Cafeteria
412 St. Louis St.

The HICKORY PIT BAR-B-Q #2

For Carry Out Phone UN 6-9612
Scenic at Sunshine (Map B-7)
The best in Southern Bar B Q with or without sauce. Ribs, Beef, Pork, Ham—exactly the way you want it. No charge for children under 5 years. We know we have the best—we'll prove it. Open Daily 11 a.m.

An Ozarks farmer was asked if he had any trouble with insects getting in his corn. "Sure have, he replied, "but I fish 'em out and drink it anyhow."

FRISCO STILL CITY'S BIGGEST EMPLOYER

Springfield, One-Time 'Railroad Town' Now Is Leading Transportation Center



This is Locomotive No. 4524, the last steam locomotive bought by the Frisco Railway. It was deeded to the City of Springfield in November, 1953. It is

shown being moved to Grant Beach Park where it is now on display. It was acquired by the Frisco in 1943 for \$198,169. (Photo courtesy of the Frisco).

By Frank Peters

Springfield used to be called a "railroad town." If the words are not often heard nowadays, it is not because the railroads have pined away, for the Frisco Railway is still the city's biggest employer, and the Missouri Pacific's single freight link to the west is thriving.

Springfield today might be called a "transportation town." The city has grown faster than the railroads, but the city's historic function is the same: It channels trade, travel and tourism among a hundred Southwest Missouri towns, and links them with the outside world.

Over the years, cars, buses, trucks and airplanes have claimed a bigger and bigger share of the railroads' work. In the last ten years, too, Springfield has gained its first three major production industries. Someday Springfield may be called a "factory town," but that day is probably far off.

Springfield was the largest town in

Southwest Missouri at the time of the Civil War, before the railroads arrived; it grew very slowly, though, because the rivers hereabouts were too small to navigate, and nature made the roads rocky, hilly and winding.

The town's first railroad crept in from St. Louis in 1873, years after Springfieldians had been told to expect it, and after a fuss with the townspeople the railroad put its terminal a mile north of the town's Public Square.

This rail enterprise was called the Southwest Branch of the Pacific Railroad. It could afford to quarrel with Springfield because it knew it would be the most important institution in the city's life, then and for nearly a century to come.

Today you may view a neat cross-section of Springfield's history by starting at Commercial Street and driving south a mile to the Public Square. The four sets of tracks you see once belonged to four different railroads.

FOR YOUR INFORMATION . . .

Altitude . . . Slightly more than 1300 feet.

Area . . . 34.7 square miles.

Population . . . Third metropolitan area in Missouri, 96,403 population within City limits by 1960 preliminary Census count. Trade area, approximately 435,000.

County . . . County seat, Greene County, central city for 15 counties.

Founded . . . 1829.

Government . . . Council-Manager
Location . . . Southwest area of state near center of Ozarks region within 60 minutes drive to Ozarks famous recreational areas.

Weather . . . Average max 65.4, min 46.6; precipitation, 40.99 inches; humidity 71 percent.

Churches . . . About 140, representing more than 30 different denominations.

Colleges . . . Bible: Central Bible Institute, Baptist Bible College; Liberal Arts: Drury, Southwest Missouri State, Evangel; Business: Draughon Business University, Office Appliance Mechanics Institute.

Hospitals . . . A major medical center. Five community hospitals, three schools of nursing, one nurses' school of anesthesia, Federal Medical Center (1,150 bed prison hospital).

Industry . . . Diversified, totaling 240 manufacturing firms—world headquarters Assemblies of God Churches (daily printing of literature over five tons in its Gospel Publishing House); paper containers; trailers; furniture; cheese; clothing; building products, fabricated steel products, portable typewriters, paper boxboards, V.Belts. Information on Industrial Sites may be obtained from the city's Industrial Development Corp. or at the Chamber of Commerce.

Newspapers . . . Three published in one plant; morning Springfield Daily News, afternoon Leader and Press; Sunday News and Leader. Daily: Daily Events. Weekly: Union Labor Record.

Radio and TV . . . Five radio and two television stations provide listening and viewing over six networks. They are: KGBX, KICK, KTTS, KTTN, KTVI, KTVI, KTVI, KTVI.

Transportation . . . Three airlines offer daily passenger and freight service: American, Delta and Ozark Municipal airport 15 minutes from downtown. CAA service available 24 hours a day. Hangar facilities and maintenance crews on duty. Charter service available. **Auto Rental Agencies:** Hertz System and National Car Rentals. **Taxis:** Yellow, Rogers and Red Top. **Bus Lines:** Nine intercity lines provide connections to any part of the United States. City bus transportation provided by City Utilities.

Railroads: largest railroad shops west of the Mississippi. St. Louis-San Francisco and Missouri Pacific offer both passenger and freight service. **Highways:** U.S. Highways 66, 65, 60, 13, 160 and 166. Greene County has more miles of secondary highways than any other county in Missouri. There's an excellent hard-surfaced road leading from Springfield in any direction. **Truck Lines** . . . Service by 28 highway carriers, Campbell 66 Express general offices.

Speed Limits . . . 30 mph unless otherwise posted; business district and school zones, 20 mph. Five municipal parking lots.

Lodging Facilities . . . First class accommodations include 2,500 hotel and motel rooms.

Schools . . . 36 elementary, six junior high, three senior high, one training school, two for handicapped children, five Catholic parochial schools.

Mineral Resources . . . Limestone, agricultural lime, zinc, cadmium.

Agriculture . . . 433,280 acres in county, 82.9 percent cultivated. Annual stockyards receipts over \$48,000,000.

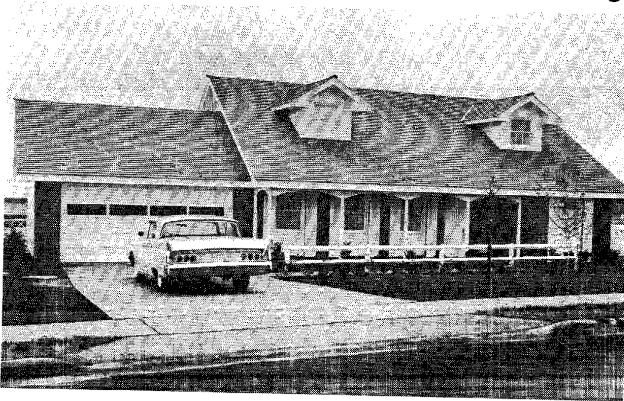
Commerce . . . Total Retail Sales for 1959, \$143,672,000, (source, Standard Rate & Data).

Hoover's House of Antiques

1015 S. National (Map G-6)
Large collection antique dishes, cut and pattern glass, colored and satin glass Lamps. Clocks. Marble top tables. Primitives. Unusual Gift Items. Open daily except Sunday, 8 a.m. to 5 p.m.

the finest expression . . .

of a NEW dimension in living



"THE NEW ENGLANDER" built by Alfred S. Durham, decorated by Mashburn Furniture Company

Showcase and Model Homes

Mardeana Hills may be entered by driving south of Sunshine on Campbell Street and turning west on Broadmoor or by driving south of Sunshine on Fort Street and turning east on Broadmoor.



FHA FINANCING AVAILABLE as low as \$1,523.00 down payment
Open from 9:00 a.m. until 9:00 p.m. seven days weekly.

Offered by
COMMUNITY MERCHANDISERS, INC.

Phone UN 2-3724

LODGING

To Springfield, Missouri 7

Springfield Ranks Third In State's Population

With a population increase of more than 30,000 from 1950-60 to 96,403, Springfield is firmly established as Missouri's third city . . . behind only St. Louis and Kansas City in population. Because the Queen City of the Ozarks is strategically located as a distribution center and is the hub of one of the nation's finest vacation areas, a similar growth is expected during the next decade.

According to the preliminary report of the 1959 agriculture census there were 2912 farms in Greene County with an average of per-farm value (including land and buildings) of \$20,048. Nearly one-half of these farms were reported as commercial-type operations.

ROCK VILLAGE LODGE

JCT. U. S. 65-66-166 (Map H-1)

AAA "One of America's finest and most beautiful Motor Hotels"
Free TV and radios, private telephones, air-conditioned, tile comb. tub and shower baths.

Dining Room and Cocktail Lounge

Ph. UN 6-6688 P.O. Box 1651 SSS

OAK REST COURT

Southwest Side of City (Map B-7)
U.S. 166, 60. Mo. 13

Family accommodations. Free TV in each unit. Refrigerated. Weekly rates Sept. to June on Kitchenette Units.
Rt. 8, Box 1000 Ph. UN 6-6023

MOTEL LA SALLE

AAA S. W. Side of City (Map A-7)
Rt. 8, Box 1123 U.S. 166, 60. Mo. 13
Free TV. Modern brick units. Family accommodations, children's playground, connecting units. Panel ray heat. Refrigerated air. Tile tub and shower.



East Side of City (Map H-4)

U. S. 60, 65, 66, 166

St. Louis and Glenstone

Phone UN 6-1963

Television and Telephone
In Every Unit

Beautiful New

SWIMMING POOL

for our Guests

A Warm Welcome Awaits You
At Springfield's Downtown Hotel

COLONIAL HOTEL

City Route U. S. 66 AAA Telephone UN 6-3511

St. Louis & Jefferson (map F-4)

SEE "JUBILEE U.S.A."
Theater Just Across the Street

- * 200 Rooms with Bath
- * Coffee Shop
- * Cocktail Lounge
- * Air-Conditioning
- * Free Parking
- * Heart of Shopping District

Family Plan—Children under 14, FREE
Member AHA



Your key to
Springfield hospitality



Colonial Motor Lodge and Dinner House

33 air conditioned rooms and suites,
each with television and telephone.
Children's playground - steam heat.

Swimming Pool

Enjoy your favorite dishes in our
famous coffee shop and beautiful
new Coach Room.

West edge US 166-60 • Telephone
(Map A-7) UN 2-5074



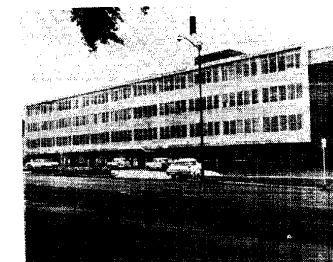
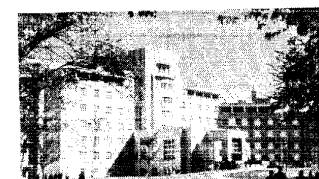
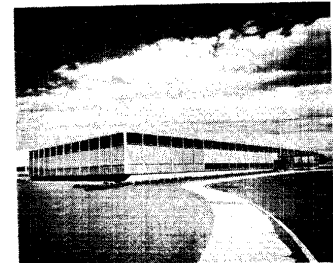
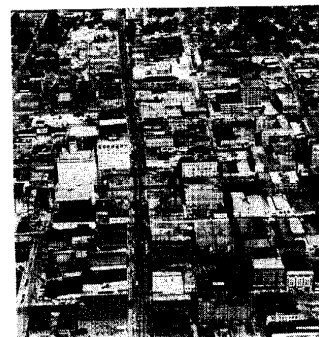
Ozark Turkeys Help State Rank 4th as Producer

Missouri has in the last few years
climbed from 10th to fourth place in
the nation as a turkey producer.

There are many reasons why south-
west Missouri is becoming a major
producing area. The land is cheap,
well drained and well shaded. The
Ozarks woodland eliminates the need
for expensive range shelters. And the
winters in this area are mild compared
to those in northern states.

Drive out of Springfield in any direc-
tion and you'll see huge flocks of tur-
keys. The biggest producing area is
at Crane, about 40 miles to the south-
west. One big producer has about a
half-million turkeys in his operation in
southwest Missouri.

Farm experts predict that more and
more of those big birds Americans
carve for their holiday dinners will
be grown in the Ozarks.



SUPERIOR
COURTIS UNITED



Mt. Vernon MOTOR LODGE

PATIO

and

HEATED SWIMMING POOL

68 air conditioned rooms and suites,
each with telephone, free television
and radio; wall to wall carpeting;
steam heat; combination tub and
shower tile baths.

S.E. side of city US 60-65-166

On the Plaza (Map 15)
with nice restaurant and 50-
store shopping center

2006 S. Glenstone Ph. TU 1-2833

TWX S08598

Elmhurst Motel

Nearest to Downtown

1234 St. Louis (Map G-4) Ph. UN 6-9337
CITY ROUTES 66 - 166 - 60

Television - Kitchenettes - Family Cot-
tages. Air Conditioned or Air Cooled.

RESTWELL MOTEL

925 N. Glenstone Ph. UN 5-6622
(Map H-3)

East side of city near downtown
U.S. 65 - 66 - 166

Television - Telephones - Steam Heat
Air Conditioned - Carpeted

PARK - A - NITE COURT

S. W. Side of City (Map B-7)

U.S. 166, 60, Mo. 13

Rt. 8, Box 1135 Ph. UN 6-9956

Reasonable rates. Fireproof units.

Family accommodations, playground.

Ceramic tile baths. Refrigeration
or air cooled. Free Television.



Approved For Release 2002/05/07 : CIA-RDP80B01676R004100020083-6
To Springfield, Missouri

Eastwood Hills

Gracious, suburban living is the watchword for Eastwood Hills, one of the newest residential developments in Springfield, situated a mile east of the city limits on Ingram Mill Road, just north of Sunshine.

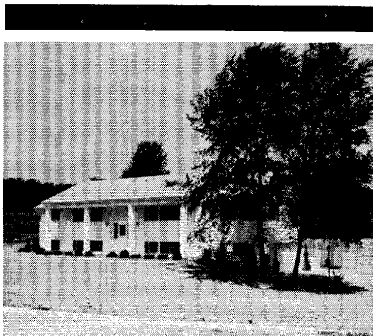
While architectural control prevails in this scenic suburban area, the general price range is such that it easily fits the pocket-book of any potential, discriminating home owner in search of quality.

The three handsome new residences pictured here are an example of the price range. . .

At top is a five-bedroom home priced in the lower \$60,000 class, while in the center is a spacious "showcase" home in the lower \$40,000 range, and at bottom is an ultra-modern home priced in the upper \$20,000 class.

Besides these, there are other homes available in Eastwood Hills on lots ranging from 85 to 140 feet, fronting on wide, paved streets with City Utilities service already available.

For further information contact Aut Swenson, developer, at Box 1553, South Side Station, TU 1-6321 or UN 4-2872, or Springfield's leading contractor-builder, Raymond F. Ward, phone UN 2-9825.



'Railroad Town'

(Continued from page 6)

The northern set of tracks, which gave Commercial Street its southwest-northeast slant, were those of the first railroad, the Pacific's Southwest Branch. Their yards, shops and depot created "North Springfield," for many years a separate city. As Springfield's sole rail terminal, Commercial Street once had the biggest hotels and fanciest saloons between St. Louis and Dallas. If you open the right doors you may still see traces of Commercial Street's Victorian elegance.

Nearing the Square, the next set of tracks (at Phelps Street) were those of the Springfield Connecting Railroad, now the "Old East Belt." It was built to join North and South Springfield after the city's second railroad arrived. That was the Kansas City, Fort Scott and Memphis Railway. Its buildings were all painted a brilliant red and white, and its tracks (at Mill Street) now serve the city's one passenger depot.

These three railroads eventually became the property of the St. Louis-San Francisco (Frisco) Railway. The set of tracks nearest the Square, fourth and last in our cross-section, were and are the operation of the Missouri Pacific Railroad in Springfield.

Today these downtown tracks are mostly used for commercial service and switching. Starting after World War II, the Frisco collected all its scattered shops, roundhouses and storerooms into one great, multi-million-dollar facility that many Springfieldians never see. All the big freight trains go there and come from there. It is called the Springfield Shops of the railroad—formerly the West Shops—and covers a tract a mile long and a half-mile wide in northwest Springfield.

Springfield has not left its railroads behind. It has just fit them neatly into the complex pattern of a modern, growing city that depends not on one, but growth.

SPRINGFIELD SYMPHONY

On Dec. 6, at 8:00 p.m., the Springfield Symphony Orchestra will present an all-orchestra concert. The concert will be presented in the Central High School Auditorium, map F-3, and tickets will be on sale at the door.

CHRISTMAS VESPERS

"The Messiah" will be presented by the Drury choir and orchestra at 4 p.m., Dec. 11, in Stone Chapel on the campus. The public is invited.

COLLEGE BASKETBALL

All of the games this month are at 8 p.m. at both Drury and Southwest Missouri State College.

- 1 Central Okla. at SMS
- 3 Wayland College at SMS
- 7 Missouri Valley at SMS
- 9 Austin, Tex. at Drury
- 10 Washington U. at SMS
- 14 Prairie View at SMS
- 15 William Jewell at Drury

Like to Live in the Ozarks!

See

JOHN HUNT & COMPANY
1449 St. Louis St. — Ph. UN 2-1736
For Homes - Business Property - Resorts
Member Spr'gfd Board of Realtors

For the BEST in Radio

Tune

560

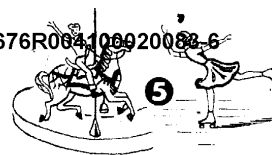
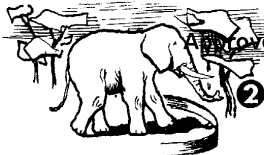
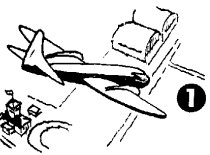
KWTO

Springfield, Mo.

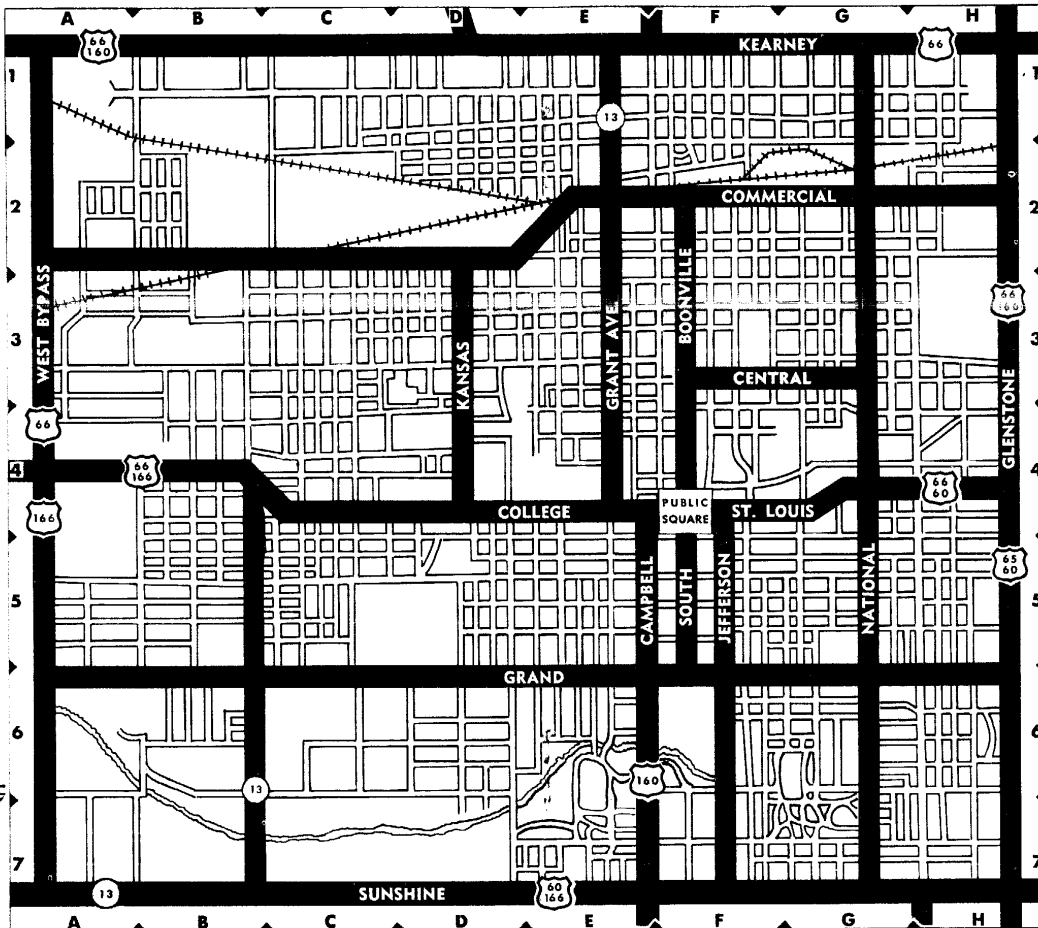
CBS and MORE

KTTS - AM - FM - TV

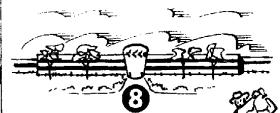
1400 — — 94.7 — — Channel 10



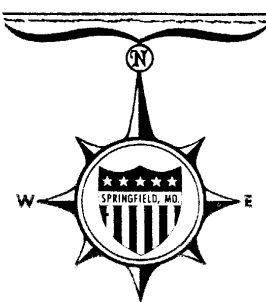
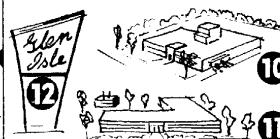
- G-6 Art Museum
- G-1 Baptist Bible College
- E-4 Baptist Hospital
- F-3 Burge Hospital
- F-3 Central High School
- F-5 Chamber of Commerce
- F-3 City Hall
- F-3 City Utilities Building
- F-2 Commercial St. Shopping Center
- H-6 Country Club Shopping Center
- F-5 Jubilee U.S.A.
- F-4 Downtown Shopping Area
- F-3 Drury College
- H-3 Evangel College
- E-6 Fasnacht Park
- F-3 Federal Building—Post Office
- F-2 Gospel Publishing House
- E-3 Grant Beach Park
- F-3 Greene County Courthouse
- E-6 Parkview High School
- E-3 Producers Creamery
- F-4 Shrine Mosque
- G-5 SW Missouri State College
- G-7 St. John's Hospital
- H-3 Smith Park
- E-7 Wedgewood Shopping Center
- F-3 Springfield Public Library
- F-7 Doctor's Memorial Hospital



- 1. Municipal Airport
- 2. Zoo Park
- 3. Fair Grounds
- 4. McDaniel Lake
- 5. Doling Park—Nichols Park
- 6. Municipal Golf Course
- 7. Fellows Lake
- 8. Lily Tulip Co.
- 9. Hickory Hills Country Club
- 10. Kraft Foods Co.
- 11. Royal McBee



- 12. Glen Isle Shopping Center
- 13. Lake Springfield
- 14. Southern Hills
- 15. Plaza Shopping Center
- 16. National Cemetery
- 17. Siler's Daily Fee Golf Course
- 18. Twin Oaks Country Club
- 19. U. S. Medical Center
- 20. 3 Par Night Golf
- 21. Springday Manufacturing Co.
- 22. Central Bible Institute
- 23. Eastwood Hills



Dec. 31 Missouri Quail Season
 Jan. 15 Missouri Coon Season
 Veterans Day
 **Arkansas State vs. Austin College, Conway, Ark.
 *University of Arkansas vs. Southern Methodist (Homecoming), Fayetteville, Ark.
 *University of Tulsa vs. North Texas State, Tulsa, Okla.
 21 Missouri Deer Season (Gun and Rifle)
 **Arkansas State vs. Henderson Conway, Ark.
 *Arkansas Tech vs. College of the Ozarks (Homecoming), Russellville, Ark.
 30 Jan. 1 Oklahoma Quail Season
 23 Jan. 1 Oklahoma Woodcock Season
 24-27 Oklahoma Deer Season (Gun and Rifle)
 24 Thanksgiving Day
 25-30 Fishing at its Best
 30 Missouri Bull Frog and Squirrel Seasons Close

DECEMBER - 1960

All Month - Showing of the Life of Christ "Pool of Siloam", Siloam Springs, Ark.
 1-2 Fishing at its Best
 1 Jan. 9 Arkansas Woodcock Season
 1 Jan. 31 Oklahoma Fur Bearing Season
 4-31 Noel "The Christmas City", Noel, Mo.
 4 Jan. 1 Adoration Scene Lighting and Christmas Parade, Branson, Mo.
 15 Jan. 15 Arkansas Snipe Season
 20 Jan. 10 Arkansas Dove Season Reopens
 21 First Day of Winter
 25 Christmas Day
 25-31 Fishing at its Best
 31 Joplin Christmas Parade, (First Part of December), Joplin, Mo.
 31 Four State Dairy Forum, Joplin, Mo. (First Part of December)

NO CLOSED SEASON ON LAKE FISHING ANYWHERE IN THE OZARK PLAYGROUNDS

Autumn in the Ozark Playgrounds means things to many people. Gaiety, festivals, fishing, hunting and special events. All are on the Ozark Autumn calendar.

To others the annual jaunt into the hills to enjoy foliage color takes on an element of romance. They revel in the softness of the air . . . the fragrance which mingles with the fragrance of the woods . . . the music of foxhounds on a still night . . . "just Ozarkin'."

When's the best time to come?

Early harbingers of Autumn come with the pleasant month of September. The natural coloring of leaf color crimson the sumac, spreads over every shrub and tree until the climax is brought by a brilliant multi-colored brilliance by a brisk frost. This date is a varying one—depending on the weather. Normally, from mid-October there's plenty of color continuing well into November. Even then come those last Autumn days, the Indian summer.

LINGER UNTIL SPRING

More and more those who live in severe winter climates come to the Ozark Playgrounds in northwest Arkansas, southwest Missouri or northeast Oklahoma, for the Flaming Fall Revue and linger on through the winter to enjoy the first bright warmth of the Ozarks' early Spring. They find comfortable living at a practical cost in the Ozark communities or various resort areas, where which some all-year accommodations are available. They find that the Ozarks' winter "cold" is of short duration. The trip from and back to their northern home is an easy one.

At any season—the Ozark Playgrounds are open to reach—Yours to Enjoy!

Don't miss THE OZARK PLAYGROUNDS

OVER 100
 FUN-FILLED EVENTS
 LISTED INSIDE

"OZARK PLAYGROUNDS" CALENDAR OF EVENTS — FUN FOR ALL —

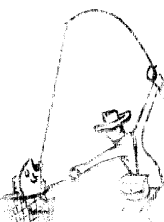
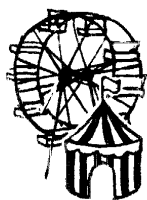
Each Saturday Nite
Red Foley Show "Jubilee U. S. A."
Jewel Theatre, Springfield, Mo.

No closed season on Bull Frogs
and Rabbits in Oklahoma.

May 15-Jan. 1 Oklahoma Squirrel
Season
May 30-Feb. 28 Missouri Rabbit Season
July 1-Nov. 30 Missouri Bull Frog Season
Aug. 28-31 Fishing at its Best
Aug. 28-Sept. 11 Les Gotcher Square
Dance Institute, Eureka Springs,
Ark.

SEPTEMBER - 1960

1-4 Fishing at its Best
1-Oct. 8 Arkansas Dove Season
1-Oct. 10 Missouri Dove Season
1-Oct. 20 Arkansas Rails and
Gallinules Season
1-Oct. 20 Missouri Rails and
Gallinules Season
1-Oct. 30 Oklahoma Dove Season
1-Oct. 31 1880 Silver Dollar City,
Branson, Mo.
1-Nov. 30 Missouri Squirrel Season
2-3 Frontier Frolics, Bull Shoals, Ark.
3 Eighth Annual Cherokee National
Holiday, Tahlequah, Okla.
3-5 Clothesline Fair, Prairie Grove,
Ark.
5 Labor Day
5 Labor Day Celebration, City
Park, Van Buren, Ark.
5-Oct. 15 Sat. and Sun. Old Mill Play-
ers Theatre, presents "The Shep-
herd of The Hills", Branson, Mo.
7 Ozark FFA Fat Beef Show,
Springfield, Mo.
7-10 Heart of the Ozarks Fair, West
Plains, Mo.
8-9 Baxter County Fair, Mountain
Home, Ark.
10 Sidewalk Jamboree, Carthage,
Mo.



For Map, Information on Places to Stay, Write the
OZARK PLAYGROUNDS ASSOCIATION
JOPLIN, MO.

Gallinules Season
14-17 Northwest Arkansas District Fair,
Harrison, Ark.
16 **Arkansas Tech vs. Northeast
Oklahoma, Russellville, Ark.
16-17 Stone County Fair, Galena, Mo.
16-17 Ozark County Jr. Fair,
Gainesville, Mo.
17 **University of Tulsa vs. New
Mexico State, Tulsa, Okla.
17 Tri-County Jr. Livestock Show,
Aurora, Mo.
18-20 Joplin Jr. Beef Show, Joplin, Mo.
20-23 Benton County Fair, Bentonville,
Ark.
22 First Day of Autumn
22-24 Crawford County Fair, Mulberry,
Ark.
22-24 Marion County Fair, Yellville, Ark.
23 Rosh Hashanah, Jewish New Year
24 **University of Arkansas vs. Uni-
versity of Tulsa, Fayetteville, Ark.
24 **Arkansas State vs. University of
Tennessee, Conway, Ark.
26-Oct. 1 Arkansas & Oklahoma Live-
stock Exposition and District Free
Fair, Fort Smith, Ark.
27-30 Fishing at its Best
28-Oct. 1 Faulkner County Fair,
Conway, Ark.
28-Oct. 1 Legion Fall Festival, Webb
City, Mo.
28-Oct. 2 Northwest Ark. Horseback
Cavalcade, Revilo Ranch, Eureka
Springs, Ark.

OCTOBER - 1960

— Oklahoma Duck Season (Date not
set, check locally)
— Oklahoma Geese Season (Date
not set, check locally)
— Missouri Geese Season (Date not
set, check locally)
1 Leaf Color Begins
1 Yom Kippur
1 **University of Tulsa vs. Hardin-
Simmons, Tulsa, Okla.
1 **Arkansas State vs. Ouachita Col-
lege, Conway, Ark.
1 **SMS vs. Missouri Valley, Spring-
field, Mo.
1-4 Fishing at its Best
1-7 Tulsa State Fair, Tulsa, Okla.
1-30 Missouri Wilson Snipe Season



(Archery)
5-8 Conway County Fair, Morrilton,
Ark.
7-8 Annual Turkey Calling Contest,
Yellville, Ark.
8 *University of Tulsa vs. Oklahoma
State, Tulsa, Okla.
8 *University of Arkansas vs. Baylor
University (Dad's Day) Fayette-
ville, Ark.
8 **Arkansas State vs. College of
the Ozarks, Clarksville, Ark.
8 **SMS vs. St. Benedict's College,
Springfield, Mo.
8 **Arkansas Tech vs. Southern
State, Russellville, Ark.
8-9 Annual Dahlia Show, Tulsa, Okla.
10-31 Foliage Display at its Best
12 Columbus Day
14 *Arkansas Tech vs. Hendrix Col-
lege (Dad's Day), Russellville, Ark.
15-22 Lake Norfolk Fishing Derby,
Mountain Home, Ark.
20-22 Ozark Folk Festival, Eureka
Springs, Ark.
21 *Arkansas State vs. Arkansas
Tech, Little Rock, Ark.
21-22 Lake Norfolk Fall Festival,
Mountain Home, Ark.
21-23 Ozark Arts and Crafts Fair,
War Eagle, Ark.
22 **SMS vs. Missouri Mines,
Springfield, Mo.
27-31 Fishing at its Best
27-Nov. 13 Oklahoma Deer Season
(Archery)
31 Halloween
31 All Souls Day
31-Nov. 1 Ringling Brothers Circus,
Tulsa, Okla.

NOVEMBER - 1960

— Missouri Duck Season (Date not
set, check locally)
1-2 Fishing at its Best
5 **SMS vs. Northwest Missouri,
Springfield, Mo.
5 **Arkansas Tech vs. Henderson
State, Russellville, Ark.
5 *University of Tulsa vs. Wichita,
Tulsa, Okla.
8 Election Day
10-25 Missouri Pheasant Season
10-29 Missouri Dove Season Reopens

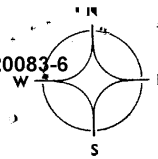
and 4

SPRINGFIELD

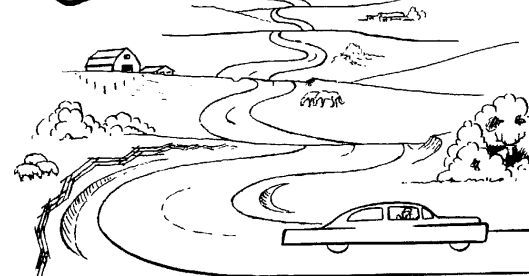
Approved For Release 2002/05/07 : CIA-RDP80B01676R004100020083-6

No. 4—ROARING RIVER STATE PARK TOUR

On this interesting tour, you will go into the Roaring River State Park area where the wiley Bass can be found in abundance. Take highway 160 south from Springfield, to the 176 junction and on to Galena on the James River, originating point for Missouri's famous float-fishing trips. Go then to Cassville, being sure to make the loop down into the Roaring River State Park and Rainbow Trout Hatchery, in the heart of the Mark Twain National Forest! This beautiful river is accented by bluffs, water falls, and a lovely placid lake, where water sports are in abundance. For more beautiful scenery, the 76 route on to Anderson and through Neosho is full of scenic beauty. The little town of Neosho is nestled in the hills, and a special project of the Garden Club is to have blooming flowers in or near every establishment in the small city, resulting in one of the most charming little villages in the state of Missouri. The return trip on 60 into Springfield has many lovely farms and dairies typical of this dairy farming state; truly an interesting trip of approximately 243 miles.



A TURN
ABOUT THE
OZARKS
FROM



FEATURING
ONE DAY TRIPS
FOR EDUCATION
AND PLEASURE

Springfield, Missouri, offers comfortable living at a practical cost. There are first class hotels and motels (2500 rooms), many with shade trees and swimming pools, numerous modern apartment houses, some secluded and quiet, others near downtown or shopping areas. You can enjoy the finest in gracious dining, dancing, and recreation. There is compact downtown shopping, in addition to outlying centers. There are many cultural advantages to be enjoyed: Civic Symphony, Museums, Little Theatre, Radio and TV stations, "Jubilee, USA", starring Red Foley (weekly), theatres, night clubs, country clubs, golf courses (some lighted), swimming pools, 690 acres of parks, and an abundance of churches of all faiths and creeds.

Springfield is the hub of Highways 66, 65, 60, 13, 160, and 166; has 2 railroads, 3 airlines, and 9 buslines.

Whether your vacation is a few days or several weeks, you can find your choice of recreational facilities in or near Springfield, Missouri, the heart of the Ozarks! Won't you let us help in planning your Ozarks vacation?

Approved For Release 2002/05/07 : CIA-RDP80B01676R004100020083-6

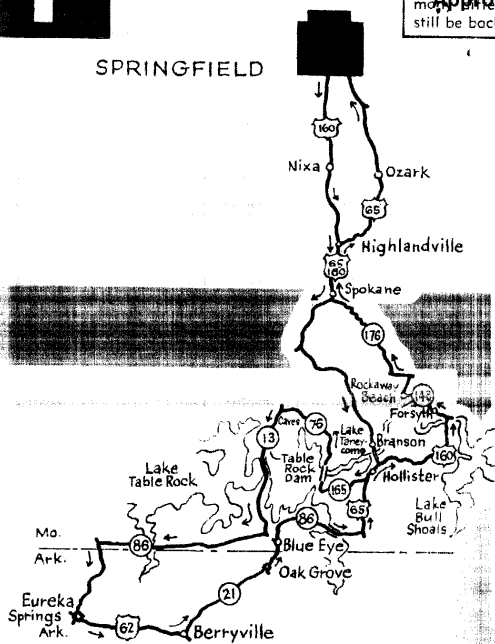
SPRINGFIELD
CHAMBER OF COMMERCE

Walnut at Jefferson

Phone UN 2-5568

1

SPRINGFIELD



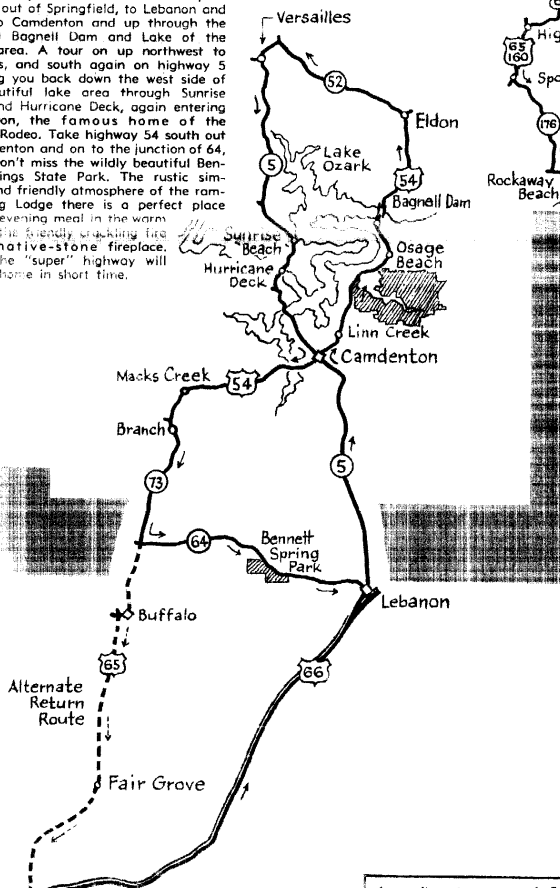
No. 1—TABLE ROCK AND TANEYCOMO LAKES TOUR

Take a tour through the scenic Shepherd of the Hills country, Table Rock, and Taneycomo Lakes region, and the "Little Switzerland" of the Ozarks - Eureka Springs, Arkansas. The winding roads through the mountains and valleys are packed with scenic beauty. Take highway 160 south out of Springfield down to the lovely lake town of Branson, Missouri. Follow through to the Table Rock Dam and Marvel Cave area and on down into Arkansas. Sightseeing in Eureka Springs, built on the side of a tall Ozark Mountain, is well worth the short time needed for this tour, and you'll be inspired by the tall pines and beautiful mountains in that area. From Eureka Springs, come back up through the picturesque "Old English Village" of Hollister, Missouri, and on up to Forsyth for more mountain-lake scenery. Rivers, dams, bridges, mountains, and bluffs all blend to make this a very memorable tour, and you're home before bed-time, too, after a trip of approximately 179 miles.

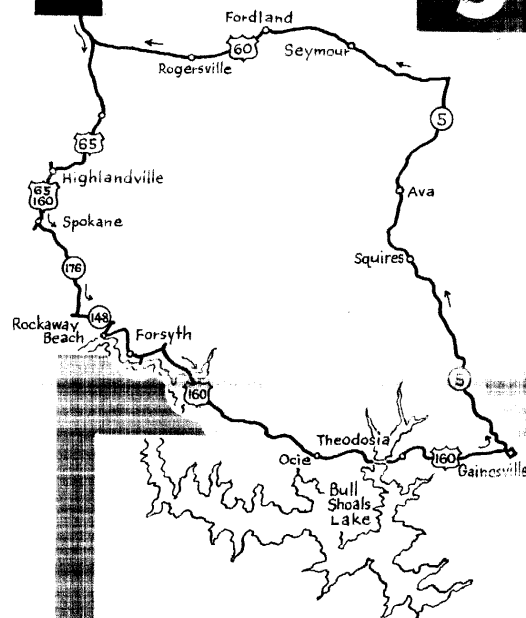
Springfield is the "Hub" of the Middle West. From this "All America" city, you can reach most any point of interest in the Ozarks region within a day's drive. Highways are excellent, accommodations are reasonable. You can make a profit of your vacation here, and much beautiful scenery, and still be back at your starting point by bed-time.

No. 2—LAKE OF THE OZARKS TOUR

For this very interesting tour, one needs to get up "before breakfast" for there's so much to see and enjoy, on this tour of approximately 275 miles. Take the "super" highway out of Springfield, to Lebanon and on up to Camden and up through the beautiful Bagnell Dam and Lake of the Ozarks area. A tour on up northwest to Versailles, and south again on highway 5 will bring you back down the west side of the beautiful lake area through Sunrise Beach and Hurricane Deck, again entering Camden, the famous home of the J-Bar-H Rodeo. Take highway 54 south out of Camden and on to the junction of 64, so you won't miss the wildly beautiful Bennett Springs State Park. The rustic simplicity and friendly atmosphere of the rambling Log Lodge there is a perfect place for your evening meal in the warm glow of the friendly crackling fire in the native-stone fireplace. Again, the "super" highway will bring you home in short time.



SPRINGFIELD



No. 3—BULL SHOALS LAKE TOUR

On this interesting and picturesque tour you will see a great deal of the Table Rock, Taneycomo, and Bull Shoals lakes area, all in just under 200 miles. Take highway 65 south from Springfield through Highlandville and Spokane to the scenic short-cut (176) to Rockaway Beach, then on over through the hill-top town of Forsyth, overlooking Powersite Dam and Lake Taneycomo. Continue on to Theodosia, and the rugged Bull Shoals Lake region for unsurpassed beauty. At Gainesville, turn back northwest and on through Ava, and Seymour, on through rolling terrain into the city again on highway 60. A variety of land area and terrain is the charm of this tour.

Any direction out of Springfield will lead to almost breath-taking beauty and many interesting recreational facilities. Whatever your vacation time-limit, your "home-base" you can cover a lot of territory, do a lot of sightseeing, and partake in your heart's desire of recreation.

CHAMBER OF COMMERCE ANNUAL MEETING AND SALUTE TO KRAFT



The Speaker

MR. J. CLYDE LOFTIS

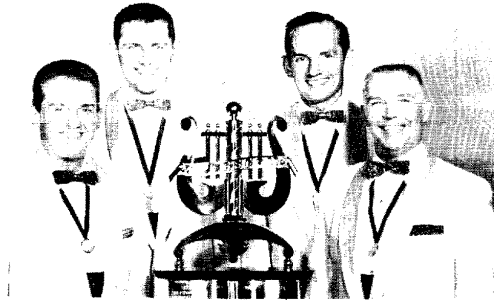
PRESIDENT KRAFT FOODS, INC. PLAYED
IMPORTANT ROLE IN SELECTING SPRING-
FIELD AS THE SITE FOR THE PRESENT
KRAFT PLANT

HOLIDAY INN — APRIL 13 — 6:30 P.M.

Entertainment

THE PITCHIKERS

NATIONALLY KNOWN BARBERSHOP QUAR-
TET. 1959 INTERNATIONAL CHAMPIONS.
GUEST ARTISTS ON KRAFT MUSIC HALL IN
FALL OF 1959.



YOU ARE INVITED TO MAKE RESERVATIONS FOR YOURSELF - WIFE - PARTNER - EM-
PLOYEES. TICKETS \$4.00 EACH. ONLY 475 RESERVATIONS AVAILABLE ON FIRST
COME-FIRST SERVED BASIS. RETURN TICKET FORM WITH YOUR CHECK. TICKETS
WILL BE MAILED TO YOU.

SPRINGFIELD CHAMBER OF COMMERCE

TOM BAIRD, Chairman

TICKET RESERVATION FORM

Please — No Telephone Reservations

Payment must accompany order

No refunds after 5:00 p.m., April 11.

Tickets will be mailed upon receipt of payment.

Name _____

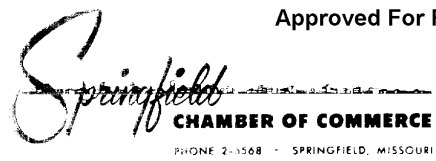
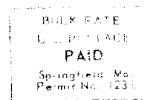
Organization _____

Address _____

Number of tickets _____

Our Check is enclosed in the amount of \$ _____

MAIL TO CHAMBER OF COMMERCE P. O. BOX 1036



Important

*Here is your ticket reservation form
for the Annual Banquet.*

BY RETURN MAIL!